

ASSESSMENT GUIDELINES

Unit 20699

Demonstrate knowledge of floriculture

Level 2, Credit 5, version 2

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Unit standard 20699

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Level of performance required for this unit standard

This is a level 2 unit standard. At this level trainees are expected to demonstrate the following abilities when completing assessment tasks:

- To work under general supervision, as directed; with some responsibility for the standard of the outcome achieved.
- To complete tasks that are established and familiar, with a moderate range of skill and knowledge.
- To apply basic operational knowledge, use readily available information and known solutions to solve familiar problems.

Workplace assessment:

For guidelines on Workplace Assessment, please refer to the NZHITO Workplace Assessors Manual, and for further information, please contact: NZHITO, PO Box 8638, Christchurch. Ph 03 9644 735, Fax 03 9644 737, Website www.hortito.org.nz

Special notes:

Commercial flower crops may include, but are not limited to – carnations, roses, leucadendrons, proteas, gypsophilla, orchids, gentiana, paeonies, sandersonia, zantedeschia, daffodils, limonium, nerines, eustoma, matthiola, alstromeria, iris, liliun, chrysanthemum, antirrhinum, gerbera; and *foliage crops* may include pittosporum, magnolia, fan palm, aspidistra, snake grass.

**Unit 20699: Demonstrate knowledge of floriculture
(Apprentice copy)**

ELEMENT	Competent	Range of evidence an assessor should consider
Element 1 Demonstrate knowledge of the main commercial flower and foliage crops grown in New Zealand.	Yes/No	<ul style="list-style-type: none"> ▪ Describe ten commercial flower and foliage crops grown in New Zealand. ▪ List and recognize important cultivars for five main floriculture crops. ▪ With brief notes, explain the crop range in each of the significant floriculture districts of New Zealand.
Element 2 Demonstrate knowledge of the common marketing channels for floriculture crops in New Zealand.	Yes/No	<ul style="list-style-type: none"> ▪ Describe the marketing systems for the domestic market in terms of their functions, advantages, and disadvantages to growers: Range: auction, wholesale/brokerage, private sales, retail sales, contract sales. ▪ Describe marketing systems for the export market in terms of their functions, advantages and disadvantages to growers. Range: auction, wholesale/brokerage, private sales, retail sales, contract sales. ▪ Describe one marketing organization in terms of its functions and the crops it affects. ▪ Describe the workings of export companies in terms of their functions, advantages and disadvantages to growers.

_____ (Name of Apprentice)

is **Competent / Not yet competent** in Unit Standard 20699 (version 2)

Signed (Assessor): _____

WPA Registration Number: _____ Date: _____

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Please send this page to your NZHITO Regional Manager, who will forward it to National Office to register the credits on your NZQA Record of Learning.

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