

Young Horticulturist of the year

2010 COMPETITION

June Newsletter

Welcome to our bi-monthly newsletter.

Sector Competitions Update

From March through to August Regional and Sector competitions take place around the country. Some sectors complete regional sector competitions with a play off at their conference, other sectors hold national competition events.

Arboriculture- applications close on the 10th August with a competition day to be held on the Sat 21st August.

Floriculture- includes Floristry NZ Inc and NZ Flower Growers- applications close on 30th June.

Landscape NZ- applications have closed, date as yet to be decided for a practical activities day.

NZ Recreation Ass'n- Amenity Horticulture- A decision will be made in mid June about the competition practical activities day in August once they have confirmed their sponsors.

Nursery and Garden Industry- A short list of 3 applicants will take part in a play off at the NGIA conference in Christchurch on 28- 29th July. The winner will be announced at the dinner on 29th July.

NZ Winegrowers- regional competitions: Hawkes Bay Friday 25th June
Central Otago Friday 16th July
Marlborough Friday 23rd July

These regional winners are brought together for a play off at the Bragato Wine conference 26-28th August in Marlborough.

Horticulture NZ- Fruit Sector regional competitions

Bay of Plenty –completed in March,

Hawkes Bay, in conjunction with the ICE Expo, completed on 3rd June,

Nelson- 2nd July, a 2 day event.

Regional winners are brought together for a play- off at the Horticulture NZ conference, 3-5th August, Auckland.

Horticulture NZ - Vegetable Sector- Winner is Gareth Holder from the Hawkes Bay. Gareth has previously competed in the competition in 2006, we welcome him back.

Promotion for the Young Horticulturist of the Year competition

A general media release will be completed to the industry magazines and national papers, radio and television at the end of August highlighting the sector winners going forward to the Grand Final, a second media release is completed in October to remind the media of the dates for the Grand Final event.

The Orchardist Magazine September issue will feature the competition with an outline of the 8 finalists representing the various sectors, going forward into the Grand Final. A half page ad will support this feature.

The Fruited Supplies Newsletter Spring edition will outline the 8 finalists going forward to the Grand Final.



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NZ Gardener Magazine January issue will feature a 2 page pictorial of the 8 finalists, the 2 placegetters, the overall winner and the sponsors of the 2010 Young Horticulturist of the Year competition.

Grand Final Dates

Make a note in your diary of the dates for the Grand Final, which will be held in Auckland.

Wednesday 3rd November for the AGMARDT Market Innovation Project presentations along with the finalists' interviews with the 3 main judges. In addition there is a Massey University sponsored get together and dinner for the 8 finalists and people associated with the AGMARDT Market Innovation Project judging.

Thursday 4th November the practical activities day at the Auckland Botanic Gardens, South Auckland with an awards dinner in the evening at the Rendezvous Hotel, Auckland City.

The AGMARDT Market Innovation Project

The judges have been confirmed for this project:

Stephen Macaulay, General Manager AGMARDT

Declan Graham, Business Manager Plant and Food

Dean Astill, 2005 Young Hort of the Year winner, FAME graduate, Export Manager, Delica Ltd

The sector winners receive information about the AGMARDT Market Innovation Project in early July. All the 8 sector winners take part in a one day seminar to get them started on the AGMARDT Market Innovation Project, 31st August. The finalists complete their project in their own time over 7 weeks and submit their written AGMARDT Projects for judging by 22nd October.

Practical Activities

There was a major review of the practical activities at the end of last year and as a result there has been 3 new activities adopted into the Grand Final practical activities day, as a result the hortisport and the sector activities will not feature this year. The activities are in the process of being drafted up by the academic advisor, David Puflett, in conjunction with an independent moderator from NZ Horticulture ITO, Alastair Gordon. The computer project is being developed in conjunction with the Turners & Growers and David Puflett. The judges for the various activities will be appointed in August and will work with David on the individual assessment schedules over a 2 month period.

Awards Dinner

Thursday 4th November at the Rendezvous Hotel (formerly the Carlton Hotel), Mayoral Drive, Auckland City.

We are delighted to announce the Hon. David Carter, Minister for Agriculture, Forestry and Fisheries will be attending the dinner and giving a brief speech at the beginning of the evening.

The MCs for the evening will be Lynda Hallinan, Editor for the NZ Gardener Magazine, and Toby Potter, a Young Horticulturist of the Year finalist in 2008 (representing the Fruit Sector of Horticulture NZ).



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Dinner tickets will be \$100 incl GST per person and will be available to purchase from mid September. The dinner tickets include complimentary pre dinner drinks, a buffet dinner with complimentary wine.

Sponsors

We would like to welcome Treescape who are very kindly sponsoring the wine at the awards dinner as well as Mission Estate for supplying their award winning wines at a significant discount for the awards dinner.

A thank you is extended to the following sponsors for choosing to support the Young Horticulturist of the Year competition, and in so doing, support the future young achievers in the horticulture industry. In addition, we gratefully acknowledge and thank AGMARDT for choosing to underwrite the competition this year. The competition would not have been possible this year without their support.

Our partnering sponsors:

NZ Horticulture Industry Training Organisation, FMG, Turners & Growers, AGMARDT, Fruited Supplies

Our silver sponsors: Massey University, The NZ Gardener Magazine

Our Affiliated Sponsors: Treescape, Mission Estate, Swazi Apparel, Scotts- the Osmocote people and more, Hansens the Flower People, Auckland Botanic Gardens, Cornwall Park Trust, Rainbow Park Nurseries, Leadership NZ.

The RNZIH Education Trust manages the competition each year.

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